University of Minnesota

Twin Cities Campus

CURA Center for Urban and Regional Affairs 330 Hubert H. Humphrey Center 301–19th Avenue South Minneapolis, MN 55455

Phone: 612-625-1551 Fax: 612-626-0273 E-mail: cura@umn.edu Website: www.cura.umn.edu

Members of the House Environment and Transportation Committee Maryland General Assembly 2 East Miller Senate Office Building Annapolis, Maryland 21401

<u>Re: Support for HB 709 Landlord and Tenant Residential Leases and Holdover</u> <u>Tenancies - Local Good Cause Termination (Good Cause Eviction)</u>

14 February 2025

Dear Chair Korman, Vice Chair Boyce and Members of the House Environment and Transportation Committee:

Thank you for the opportunity to present today on safe, fair, affordable housing, and related tenant protections in Maryland. The housing affordability crisis continues to put renters at risk in Maryland and around the country. We commend the work of this committee to address this important topic. Though committees like this one in Maryland are bringing together citizens, industry, and experts to grapple with solutions, the problem continues to get worse.

Corporate landlords have purchased larger shares of rental units and engaged in price gouging to benefit their shareholders. In December, the White House Council of Economic Advisors (CEA) noted how such actors use artificial intelligence to set prices; an anticompetitive behavior that constitutes price-fixing. CEA estimated that this cost renters \$3.8 billion in 2023, or an average of \$70 monthly per renter. Additionally, the Department of Justice filed a lawsuit against RealPage for its software and monopoly activity in the rental market. Anticompetitive market behavior and price gouging put additional strain on the most vulnerable renters, heightening the risk of eviction, homelessness, and other negative mental and physical health outcomes.

The good news: we have proven policy tools to protect tenants, such as <u>Good Cause</u> <u>Eviction Protections</u>.

Good Cause Eviction Protections maintain renters' stability in their homes by protecting them from wrongful and retaliatory evictions. For example, with Good Cause protections, tenants could not be evicted for reporting inadequate housing conditions or requesting basic repairs. While some critics claim that Good Cause can stifle new construction, no published evidence exists in the scientific community to support this claim. To the contrary:

Our scientific team has conducted what we believe to be the first analysis of the impact of Good Cause Eviction Protections on development. The analysis finds no evidence that the **Driven to Discover**SM

introduction of Good Cause Eviction Protections in California, Oregon, and New Hampshire resulted in a decline of new construction (see Scientific Appendix and Figures 1-2). Additionally, preexisting research has found Good Causes Eviction Protections lead to a statistically significant *decrease in evictions* (Cuellar 2019, see Figure 3) and *decrease in displacement* (Hwang *et al.* 2022).

Elected leaders from around the country – from the White House, to the Governor of California, and the New York Statehouse – have *advocated for and passed* new protections for tenants.

"To prevent evictions, renters should have access to **just- or good-cause eviction** protections that require a justified cause to evict a tenant." —White House Blueprint for a Renters Bill of Rights

"I asked the Legislature to send me a **strong renter protection** package. Today, they sent me the strongest package in America. These **anti-gouging** and **eviction protections** will help families afford to keep a roof over their heads, and they will provide California with important new tools to combat our state's broader housing and affordability crisis." —California Governor Gavin Newsom, on AB 1482

"There's very strong political will for [Good Cause Eviction Protections], very strong support for it ... Albany, Newburgh, Kingston, ... all of these localities outside of New York City that are facing the same problems with **rent**, **price gouging** of tenants and **tenants having virtually no protections** at all, from an eviction without "good cause." —New York State Senator Julia Salazar on "Good Cause" in New York Budget

In 2024, President Biden called on Congress to address the affordability crisis to "**cap rent increases** on existing units at 5% or risk losing current valuable federal tax breaks."

Economists have found that rent controls can directly *reduce rent prices by 4-6%* and *do not reduce the supply of housing units* (Jofre-Monseny *et al.* 2023).

We have attached a scientific report to inform <u>our position in support of HB 709</u>. We recommend that the committee advance tenant protections to prevent worsening of the rental, homelessness, and health crises.

Sincerely,

Kenton Card, PhD, Postdoctoral Research Associate, Center for Urban and Regional Affairs, University of Minnesota

Edward Goetz, PhD, Professor and Director of the Center for Urban and Regional Affairs, University of Minnesota

Jeremy Schwartz, PhD, Professor, Economics Department Chair, Loyola University Maryland

Evan Davis, PhD Candidate, Center for Urban and Regional Affairs, University of Minnesota

Endorsed by:

- 1. Kathryn Howell, PhD, Director of the National Center for Smart Growth Research and Education, Associate Professor of Planning, University of Maryland
- 2. Willow S. Lung Amam, PhD, Associate Professor of Planning, University of Maryland
- 3. Clara E Irazábal Zurita, PhD, Professor of Planning, University of Maryland
- 4. Amanda Huron, PhD, Professor, Interdisciplinary Social Sciences and Political Science, University of the District of Columbia
- 5. Benjamin Teresa, PhD, Professor of Planning, Virginia Commonwealth University
- 6. Josh Ryan-Collins, PhD, Professor in Economics and Finance, Institute for Innovation and Public Purpose, The Bartlett, University College London
- 7. Mariona Segu, PhD, Assistant Professor of Economics, CY Cergy Paris Université, France
- 8. Montserrat Pareja Eastaway, PhD, Co-director of the Barcelona Housing Chair, University of Barcelona
- 9. Karen Chapple, PhD, Professor Emerita of Planning, University of California, Berkeley
- 10. Justin Steil, PhD, Associate Professor of Planning, MIT
- 11. Akira Drake Rodriguez, PhD, Assistant Professor of Planning, University of Pennsylvania
- 12. Mark Paul, PhD, Assistant Professor, Edward J. Bloustein School of Planning and Public Policy, Rutgers University
- 13. Rachel G. Bratt, PhD, Professor Emerita of Urban Policy, Tufts University
- 14. Loretta Lees, PhD, Professor and Director of the Initiative on Cities, Boston University
- 15. Gianpaolo Baiocchi, PhD, Professor and Director of Urban Democracy Lab, New York University
- 16. Tom Slater, Professor of Urban Planning of Urban Policy, Columbia University
- 17. Manuel Pastor, PhD, Professor of Sociology, University of Southern California
- 18. James DeFilippis, PhD, Professor of Planning, Rutgers University
- 19. Eric Seymour, PhD, Assistant Professor of Planning, Rutgers University
- 20. Samuel Stein, Ph.D, Community Service Society of New York
- 21. Julian Agyeman PhD, Professor of Planning, Tufts University

- 22. Rebekah Israel Cross, PhD, Assistant Professor of Public Health Sciences, University of Chicago
- 23. Chris Tilly, PhD, Professor of Planning, University of California, Los Angeles
- 24. Prentiss Dantzler, PhD, Associate Professor of Sociology, Housing Justice Lab, University of Toronto
- 25. Allan David Heskin, PhD, Professor Emeritus of Planning, University of California, Los Angeles
- 26. Jason Spicer, PhD, Assistant Professor of Public Affairs, Baruch College, City University of New York
- 27. Jan Breidenbach, PhD, Retired Lecturer of Urban Policy, Occidental College
- 28. Marques Vestal, PhD, Assistant Professor of Planning, University of California, Los Angeles
- 29. Timothy P. Weaver, PhD, Associate Professor of Political Science, University of Albany
- 30. Peter Dreier, PhD, Professor of Urban Policy, Occidental College
- 31. Sai Balakrishnan, PhD, Associate Professor of Planning, University of California, Berkeley
- 32. Gordon Douglas, PhD, Associate Professor of Planning, San Jose State University
- 33. Laurie S. Goldman, PhD, Senior Lecturer of Urban Planning, Tufts University
- 34. Jeff Kruth, M.Arch, Assistant Professor of Architecture, Miami University
- 35. Andre Comandon, PhD, Research Scientist, University of Southern California
- 36. Davia C. Downey, PhD, Associate Professor of Public Administration, University of Memphis
- 37. Olivia Williams, PhD, Madison Area Community Land Trust
- 38. Tony Damiano, PhD, Center for Urban and Regional Affairs, University of Minnesota
- 39. H. Jacob Carlson, PhD, Assistant Professor of Sociology, Kean University
- 40. Taylor Shelton, PhD, Associate Professor of Geosciences, Georgia State University
- 41. Joseph Pierce, PhD, Professor and Head of Department, Geography and Environment, University of Aberdeen
- 42. Katie J Wells, PhD, Groundwork Collaborative
- 43. Nick Graetz, PhD, Professor of Sociology, University of Minnesota

- 44. Megan E. Hatch, PhD, Associate Professor of Urban Policy and City Management, Cleveland State University
- 45. Japonica Brown-Saracino, PhD, Professor of Sociology, Boston University
- 46. Deyanira Nevárez Martínez, PhD, Assistant Professor, Michigan State University
- 47. Daniel Iwama, PhD, Assistant Professor, University of the Fraser Valley
- 48. Diane Davis, PhD, Professor of Urban Planning, Harvard University
- 49. Karen Westmont, PhD, Independent Economist
- 50. Orwa Switat, PhD, Postdoc in Urban Planning, Harvard University
- 51. Michael Byrne, PhD, Professor of Political Economy, University College Dublin
- 52. Andrew Messamore, PhD, Assistant Professor of Sociology, University of Washington
- 53. Shannon Whittaker, PhD, Center for Innovation in Social Science, Boston University
- 54. Molly Richard, PhD, Center for Innovation in Social Science, Boston University

Scientific Appendix and Sources

Did Good Cause Eviction Laws slow development in California, Oregon and New Hampshire?

California (AB 1482) and Oregon (SB 608)

Analysis of the trends in permitting before and after three states passed Good- or Just-Cause legislation suggests the legislation *did not* lead to a statistically significant decrease in permitting. California and Oregon both passed legislation in 2019 and Figure 1 presents the average permits per 100,000 people (permits per capita) in California and Oregon counties, alongside the average among counties in the surrounding states of Washington, Nevada, Idaho and Arizona. It appears that the upward trend of permits in California and Oregon, and those in the surrounding states, that are present before the passage of Good Cause continue in 2019, after its passage. We test this with a more rigorous statistical method known as a "difference-in-differences" model. This approach tests whether the trends in permitting among counties subject to the passage of the legislation were different from the trends in nearby counties not subject to the legislation, after controlling for other factors including county level GDP, population, unemployment and per capita income. *We find that permits did not decline in California and Oregon counties relative to the changes occurring in surrounding states*. In fact, the data show an increase in permits by 41 per 100,000 residents after the legislation passed relative to the comparison counties, though this result was not statistically significant.

New Hampshire

Prior to the California and Oregon policies, New Hampshire passed Good Cause legislation in 2015. Figure 2 plots average permits per 100,000 people for New Hampshire counties and counties in the surrounding states of Maine, Massachusetts and Vermont. Prior to the passage of Good Cause, permits were increasing in the counties of New Hampshire and surrounding states. In 2015, permits fell in both New Hampshire and its surrounding states. The difference-in-difference model indicates that the rate of change in New Hampshire was not statistically different from the change in surrounding states. Like the California and Oregon findings, this again suggests that *there is no evidence that Good- or Just- Cause legislation leads to lower rates of development where it is enacted.*

Next Steps

Research is ongoing on a variety of channels including exploring Good Cause's impact on types of permits (i.e. multi-family versus single family), evaluating the impact of other states' passage of Good Cause legislation, examining data at the municipal level, and including additional controls to the statistical model.

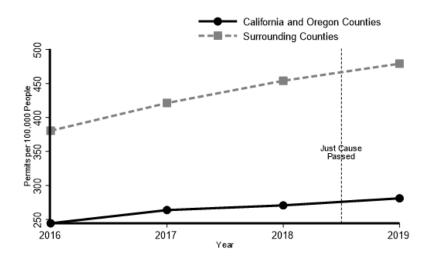


Figure 1: Rate of Construction before & after Good Cause Law Passed in California and Oregon

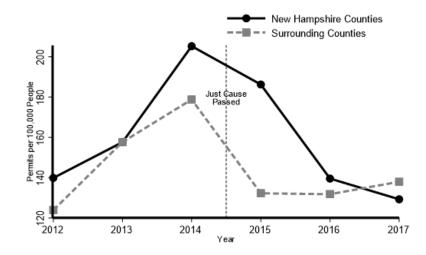


Figure 2: Rate of Construction before & after Good Cause Law Passed in New Hampshire

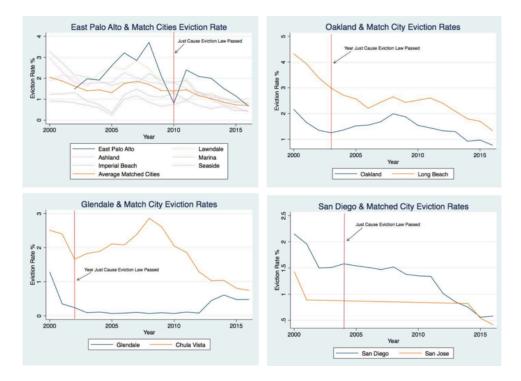


Figure 3: Rate of Evictions before & after Good Cause Law Passed in California Cities (Cuellar 2019)

References

- Cuellar, Julieta. "Effect of "just cause" eviction ordinances on eviction in four California cities." Journal of Public & International Affairs 30 (2019).
- Council of Economic Advisors, *The White House*, "The Cost of Anticompetitive Pricing Algorithms in Rental Housing," December 17, 2024, Accessed on 1/14/25 <u>https://www.whitehouse.gov/cea/written-materials/2024/12/17/the-cost-of-anticompetitive-pricing-algorithms-in-rental-housing/?utm_source=substack&utm_medium=email</u>
- DOMESTIC POLICY COUNCIL AND NATIONAL ECONOMIC COUNCIL, The White House, "THE WHITE HOUSE BLUEPRINT FOR A RENTERS BILL OF RIGHTS," January 2023, Accessed on 1/14/25 <u>https://www.whitehouse.gov/wp-content/uploads/2023/01/White-House-Blueprint-for-a-Renters-Bill-of-Rights.pdf</u> Hwang, Jackelyn, Iris Zhang, Jae Sik Jeon, Karen Chapple, Julia Greenberg, and Bina Shrimali. "Who Benefits from Tenant Protections? The Effects of Rent Stabilization and Just Cause for Evictions on Residential Mobility in the Bay Area." In PAA 2022 Annual Meeting. PAA, 2022. <u>https://paa.confex.com/paa/2022/meetingapp.cgi/Paper/26417</u>
- Jefferson, Austin C. "Q&A: Julia Salazar on 'Good Cause' Negotiations and Why Solidarity PAC Is Nothing New." City & State NY, March 30, 2024.

https://www.cityandstateny.com/personality/2024/03/julia-salazar-good-cause-negotiations-and-why-solidarity-pac-not hing-new/395364/

Jofre-Monseny, Jordi, Rodrigo Martínez-Mazza, and Mariona Segú. "Effectiveness and Supply Effects of High-Coverage Rent Control Policies." Regional Science and Urban Economics 101 (July 1, 2023): 103916. https://doi.org/10.1016/j.regsciurbeco.2023.103916

- The White House, "FACT SHEET: President Biden Announces Major New Actions to Lower Housing Costs by Limiting Rent Increases and Building More Homes," 16 July 2024, Accessed on 1/14/25 <u>https://www.whitehouse.gov/briefing-room/statements-releases/2024/07/16/fact-sheet-president-biden-announces-majo</u> <u>r-new-actions-to-lower-housing-costs-by-limiting-rent-increases-and-building-more-homes/</u>
- U.S. Department of Justice, *Press Release*, "Justice Department Sues RealPage for Algorithmic Pricing Scheme that Harms Millions of American Renters," Friday, August 23, 2024, Accessed on 1/14/25 <u>https://www.justice.gov/opa/pr/justice-department-sues-realpage-algorithmic-pricing-scheme-harms-millions-americanrenters#:~:text=The%20Justice%20Department%2C%20together%20with%20the%20Attorneys%20General,managem ent%20software%20that%20landlords%20use%20to%20price%20apartments.</u>
- Governor Gavin Newsom, "Governor Newsom Statement on Passage of Strongest Package of Renter Protections in the Country," 9 September 2019, Accessed on 1/14/25 <u>https://www.gov.ca.gov/2019/09/11/governor-newsom-statement-on-passage-of-strongest-package-of-renter-protection</u> <u>s-in-the-country/</u>